

Local Resident goes home with Free Ribs and a New Fridge to Put them in!

Local Hydro Companies promote energy conservation.

September 9th, 2008 By all reports the 11th annual Guelph-Trillium Rotary Ribfest was a huge success, with a reported 50,000 visitors taking in the great food, entertainment and many vendors. One of the happiest visitors was Guelph resident Matt LeBlanc, who was the winner of Free Ribs and a brand new ENERGYSTAR® fridge to put them in. Matt was the beneficiary of a contest run by a consortium of four local hydro companies trying to get people to get rid of their old energy guzzling refrigerators.

Pictured with Matt Leblanc in front of his new refrigerator is Guelph Hydro President, Art Stokman. Stokman says, "Old fridges use up to 3 times more electricity than new, energy efficient fridges. By removing these old energy guzzlers off of the hydro grid, we save customers money and help the environment".

Not only did the consortium of 4 local hydro companies give away a fridge, but they were also a major sponsor of the event and an exhibitor. At their booth they had a 16 foot CFL and provided refrigerator shaped tattoos for the kids and fridge magnets.



"The Rotary Club was delighted to bring on the four local hydro companies and the Great Refrigerator Roundup as sponsors of our Ribfest", says Carrie Rutter, President of the Rotary Club of Guelph-Trillium. "Not only did they lend financial support to this great local event, but the activities at their booth helped to enhance the family experience", she added.

The Great Refrigerator Roundup Program is designed to remove older, inefficient fridges and freezers from the electricity system. These refrigerators are at least 10 years old and typically use two to three times more electricity than new appliances. The program will pick up older refrigerators and freezers as well as window air conditioners from residents and fully decommission them in an environmentally responsible manner.

The consortium of local hydro companies comprised of Cambridge and North Dumfries Hydro Inc., Guelph Hydro Electric Systems Inc., Kitchener-Wilmot Hydro Inc. and Waterloo North Hydro Inc. are working together to effectively deliver province-wide energy conservation programs to their customers, such as The Great Refrigerator Roundup. Call 1-877-797-9473 today to get your old energy guzzling fridge picked up for FREE, or book your pickup appointment at www.everykilowattcounts.com/roundup.

For more information contact:

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